

ORDER



Orders
Order / Rev: 68121
Alt Order #: 08888451
Product Desc: NRCC IE 2012
Estimate: 3486
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: CIA - O

KUCW-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: National Media Team
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Congression
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	3	\$1,950.00	\$1,657.50
10/29/12	11/05/12	10	\$4,300.00	\$3,655.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	3	\$1,950.00	\$1,657.50	0.00
November 2012	10	\$4,300.00	\$3,655.00	0.00
Totals	13	\$6,250.00	\$5,312.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KUCW	10/29/12	10/29/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	M-----	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$425.00		0.00			
E 2	KUCW	10/31/12	10/31/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	--W----	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$425.00		0.00			
E 3	KUCW	10/26/12	10/26/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$850.00		0.00			
E 4	KUCW	10/30/12	10/30/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$850.00		0.00			
E 5	KUCW	10/26/12	10/26/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: National Republican Congression
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KUCW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KUCW	10/26/12	10/26/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$300.00		0.00						
E 6	KUCW	10/29/12	10/29/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$300.00		0.00						
E 7	KUCW	10/30/12	10/30/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$300.00		0.00						
E 8	KUCW	10/31/12	10/31/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	--W----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$300.00		0.00						
E 9	KUCW	11/01/12	11/01/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$300.00		0.00						
E 10	KUCW	11/02/12	11/02/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$300.00		0.00						
E 11	KUCW	11/05/12	11/05/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$300.00		0.00						
E 12	KUCW	10/27/12	10/27/12	Sa 1030p-12a Sa 1030p-12a	CM	1030p-12a	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$800.00		0.00						
E 13	KUCW	11/03/12	11/03/12	Sa 1030p-12a Sa 1030p-12a	CM	1030p-12a	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$800.00		0.00						
													Totals	13	\$6,250.00